

## OV9712 720p HD video image sensor product brief





#### available in a lead-free package

# The OV9712 Offers Best-in-Class 720p HD Video Performance at 30 Frames Per Second (fps)

Enabled by OmniVision's proprietary OmniPixel3-HS™ high sensitivity pixel technology with 3 x 3 µm pixel and low-light sensitivity of 3.3 V/(lux-sec), the OV9712 provides vivid imaging in virtually every lighting condition from bright daylight to nearly complete darkness. As a result, it is ideally suited for use in all camera phone and PC multimedia cameras.

The 1/4-inch OV9712 sensor provides full-frame, sub-sampled or windowed 8-bit/10-bit images in raw RGB format via the digital video port and with complete user control over image quality, formatting and output data transfer. The OV9712 offers a chief ray angle (CRA) of 25°.

The OV9712 incorporates advanced image processing functions, including exposure control, gain control, white balance, lens correction and defective pixel correction, programmable through the serial camera control bus (SCCB) interface. For storage purposes, it includes one-time programmable (OTP) memory.

The OV9712 is available in a CSP2 package and is capable of operating within a temperature range of  $-30^{\circ}$ C to  $+70^{\circ}$ C.

Find out more at www.ovt.com.



#### **Applications**

- Notebooks
- Telepresence
- Mobile Phones
- Digital Still Cameras
- Webcams
- Medical
- Entertainment

sub-sampling

#### **Product Features**

- high sensitivity for low-light operation support for horizontal and vertical
- ultra low power and low cost
- automatic image control functions:
  automatic exposure control (AEC)
  - automatic gain control (AGC)

  - automatic white balance (AWB) automatic band filter (ABF)
  - automatic black level calibration (ABLC)
- programmable controls:
  - AEC/AGC 16-zone size/position/ weight control
  - mirror and flip
  - cropping and windowing
- image quality controls:

  - lens correction
    defective pixel canceling
- output support for raw RGB supports
- WXGA (1280x800)
- WAGA (1280x800) HD 720p (1280x720) VGA (640x480)

- support for black sun cancellation
- support for internal and external
- standard serial camera control bus (SCCB) interface
- digital video port (DVP) parallel
- embedded one-time programmable
- on-chip phase lock loop (PLL)
- built-in 1.5V regulator for core

# OV9712



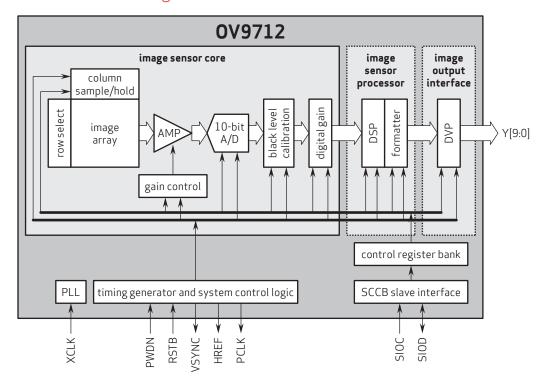
■ 0V09712-V28A (color, lead-free, 28-pin CSP2) ■ 0V09712-G04A (color, chip probing, 200 µm backgrinding, reconstructed wafer)

## **Product Specifications**

- active array size: 1280 x 800
- power supply: - core: 1.5 VDC ±5%
- analog: 3.0 3.6 V I/O: 1.7 3.6 V
- power requirements: active: 110 mW
- standby: 50 µA
- temperature range: operating: -30°C to 70°C
- stable image: 0°C to 50°C
- output formats: 10-bit RAW RGB
- lens size: 1/4"
- lens chief ray angle: 25° non-linear
- input clock frequency: 6 27 MHz

- dynamic range: 69 dB
- maximum image transfer rate:
  - WXGA (1280x800): 30 fps
  - HD 720p (1280x720): 30 fps VGA (640x480): 60 fps
- sensitivity: 3300 mV/(lux-sec)
- S/N ratio: 39 dB
- maximum exposure interval: 826 x t<sub>ROW</sub>
- pixel size: 3 µm x 3 µm
- well capacity: 13 Ke<sup>-</sup>
- dark current: 20 mV/s @ 60°C
- image area: 3888 µm x 2430 µm
- package/die dimensions:
  CSP2: 5415 μm x 4415 μm
  COB: 5430 μm x 4430 μm

## Functional Block Diagram



4275 Burton Drive Santa Clara, CA 95054

Tel: +1 408 567 3000 Fax: +1 408 567 3001 www.ovt.com

OmniVision reserves the right to make changes to their products or to discontinue any product or service without further notice. OmniVision and OmniPixel are registered trademarks of OmniVision Technologies, Inc. The OmniVision logo and OmniPixel B-3s are trademarks of OmniVision Technologies, Inc. All other trademarks are the property of their respective owners.

